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## TYSONS CORNER CENTER WELCOMES FASHION AND DINING LEADERS/CONCEPTS MICHAEL KORS, LACOSTE, SEASONS 52 AND MORE

MCLEAN, Virg. – July 6, 2010 – Tysons Corner Center today announced the addition of ten new shopping and dining destinations – Michael Kors, Lacoste, Vans, Clarks, Zumiez, I AM, Clear, Winn Bros, AT&T and Seasons 52 – that will bring additional lifestyle retail and restaurant choices to Northern Virginia's fashion-focused customers.

"Tysons Corner Center consistently delivers high-quality retail to the Washington, D.C. and Northern Virginia marketplace," said Senior Property Manager Cory Scott. "These newest additions to the Tysons Corner Center retail lineup are very desirable fashionable and lifestyle brands that complement the powerful mix of retailers and restaurants at Tysons Corner Center."

Coming to Tysons Corner Center in Spring 2011, **Seasons 52** is a highly acclaimed fresh grill and wine bar restaurant recognized for its forward-thinking concept featuring a seasonally inspired menu and fresh approach to dining. The award-winning concept has capitalized on meeting the demands of sophisticated, culinary-savvy diners by changing its menu four times a year with weekly fresh features that truly capture the flavors of the season. Nothing on the menu is more than 475 calories, from its signature flatbreads to its entrees and mini indulgence desserts.

Just opened in the shopping center, **Michael Kors** is among the leading American fashion designers for luxury accessories and sportswear. The company's heritage is rooted in producing polished, sleek, sophisticated American merchandise with a jet-set attitude. The products, emblematic of the highest standard of quality, include apparel, accessories and beauty. The Tysons Corner Center store carries the full "michael" line, as well as handbags, accessories, sunglasses, jewelry and shoes.

Opening in late August, **Lacoste** is renowned for quality and has an unrivaled heritage in the sports fashion marketplace. The brand features a full range of lifestyle products, from the iconic polo to bags and leather goods. Lacoste is classic, sporty and unmistakable in footwear, eyewear, watches, home goods and fragrances. From its inception in 1933, with the signature crocodile logo, Lacoste continues to be a timeless brand.

In addition to Michael Kors, Lacoste and Seasons 52, additional great retail brands opening at the shopping center in July and August include **Vans, Clarks, Zumiez, I Am, Clear, AT&T, T-Mobile** and **Winn Bros**.

Located at the intersection of Routes 7 and 123 just off the Capital Beltway (I-495) in Northern Virginia, Tysons Corner Center is among the largest retail centers in the country and offers anchor retailers Nordstrom, Bloomingdale's, Macy's, Lord & Taylor, LLBean, a 16-screen AMC megaplex with stadium seating, family and fine-dining restaurants, two food courts and a two-story Barnes & Noble, as well as over 300 specialty retailers. For more information, visit <u>www.shoptysons.com</u> or follow us on Facebook and Twitter at facebook.com/tysonscornercenter and twitter.com/shoptysons.

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